

# ESAS 2023.

with marketing twist



11.10.2023.

10:30h	12:00h	Check in
12:00h	12:15h	Otvorenje Summit-a_Event Room_Hotel Jure****
12:15h	12:35h	<b>Drago Cmuk: "Inteligentna prodaja: umjetna ili ljudska?"</b>
12:40h	13:00h	<b>Barbara Slade Jagodić: "Psihologija prodaje: Koje marketinške cake ubrzavaju konverzije"</b>
13:05h	13:25h	<b>Branko Papeš: "Pomnicanje prodajnih granica"</b>
13:30h	14:30h	Ručak_Restoran Hotel Jure
14:30h	16:00h	Free time/Late Check in
16:00h	17:30h	<b>Sales Mingle_Event Room_Hotel Jure</b>
17:45h	18:30h	<b>Sunset activity by Lea's Fit Club</b>
19:30h	20:00h	Pool Networking_Welcome drink_Hotel Jure****
20:00h	21:00h	Večera_Restoran Hotel Jure
21:15h	22:15h	<b>Plesna radionica: Bachata by Blanka i Esteban</b>
22:15h	01:15h	Networking party_Pivnica_Mediteranski Trg_Live band

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12.10.2023.

08:00h

09:00h

Rekreativno korporativno vježbanje by Lea's Fit Club

09:30h

11:00h

Panel\_debata: "Psiho test (is) u prodaji"

11:05h

11:25h

Tomo Ricov: Prodajni interview

11:25h

11:45h

Pauza za kavu

12:00h

13:30h

Radionice\_dvorane na Mediteranskom Trgu

13:30h

14:30h

Ručak u Hotelu Jure

14:30h

16:00h

Free time

Izlet brodom na Otok Krapanj\_predavanje na brodu:

16:00h

18:30h

Melita Pavlek: "Svaka spuzva svoju sreću bira - kako svjesno birati svoje bitke"

19:30h

21:00h

Večera u Hotelu Jure

21:05h

22:15h

Plesna radionica: Bachata by Blanka i Esteban

22:15h

01:15h

Networking party\_Pivnica\_Mediteranski Trg

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13.10.2023.

09:30h

09:50h

Antoaneta Šimunović: “Učinite obično izvandrednim”

09:50h

10:10h

Zlatan Halilbegović: “Sexy rječnik i tajne poze direktne prodaje”

10:10h

10:30h

Miroslav Varga: “Teorija igara + AI = Sexponencijalni rast”

10:30h

10:50h

Darko Mirković: “Pobjednička prednost u prodaji”

10:50h

11:30h

Pauza za kavu\_Check out

11:30h

12:45h

Panel: “Prodaja je zakon, a marketing...:) “

13:00h

14:30h

Ručak u Hotelu Jure

14:30h

16:00h

ESAS prodajni "zajebi" \_Event Room\_Hotel Jure

16:00h

16:15h

Zatvaranje Summit-a