

ESAS 2023.

with marketing twist



11.10.2023.

10:30h	12:00h	Check in
12:00h	12:15h	Otvorenje Summit-a_Event Room_Hotel Jure****
12:15h	12:35h	Drago Cmuk: "Inteligentna prodaja: umjetna ili ljudska?"
12:40h	13:00h	Barbara Slade Jagodić: "Psihologija prodaje: Koje marketinške cake ubrzavaju konverzije"
13:05h	13:25h	Branko Papeš: "Pomnicanje prodajnih granica"
13:30h	14:30h	Ručak_Restoran Hotel Jure
14:30h	16:00h	Free time/Late Check in
16:00h	17:30h	Sales Mingle_Event Room_Hotel Jure
17:45h	18:30h	Sunset activity by Lea's Fit Club
19:30h	20:15h	Pool Networking_Welcome drink_Hotel Jure****
20:15h	21:00h	Večera_Restoran Hotel Jure
21:15h	22:15h	Plesna radionica: Bachata by Blanka i Esteban
22:15h	01:15h	Networking party_Pivnica_Mediteranski Trg_Live band

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12.10.2023.

08:00h

09:00h

Rekreativno korporativno vježbanje by Lea's Fit Club

09:30h

11:00h

Panel_debata: "Psiho test (is) u prodaji": Sandro Kraljević i Ana Malešević

11:05h

11:25h

Vladimir Semenčić: Prodajni interview

11:25h

11:45h

Pauza za kavu

12:00h

13:30h

Radionice_Event Room_Hotel Jure

13:30h

14:30h

Ručak u Hotelu Jure

14:30h

16:00h

Free time

16:00h

18:30h

Izlet brodom na Otok Krapanj_predavanje na brodu:

Melita Pavlek: "Svaka spuzva svoju sreću bira - kako svjesno birati svoje bitke" i Sando

Kraljević: „Upijamo li zaista poput spužvica – naša sposobnost prilagodbe na vanjske događaje“

19:30h

21:00h

Večera u Hotelu Jure

21:05h

22:15h

Plesna radionica: Bachata by Blanka i Esteban

22:15h

01:15h

Networking party_Pivnica_Mediteranski Trg

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13.10.2023.

09:30h

10:30h

Panel: "Prodaja je zakon, a marketing...:) " : Iva Rogović Lekić, Nikola Jelić, i Ana Bagarić Šalamon

10:30h

10:55h

Zlatan Halilbegović: "Sexy rječnik i tajne poze direktne prodaje"

11:00h

11:25h

Darko Mirković: "Pobjednička prednost u prodaji"

11:25h

12:00h

Pauza za kavu

12:00h

12:25h

Antoaneta Šimunović: "Učinite obično izvandrednim"

12:30h

12:55h

Miroslav Varga: "Teorija igara + AI = Sexponencijalni rast"

13:00h

14:30h

Ručak u Hotelu Jure

14:30h

16:00h

ESAS prodajni "zajebi" _Event Room_Hotel Jure

16:00h

16:15h

Zatvaranje Summit-a